

**MARGO MCDONNELL REJOINS 1031 CORP. AS IT BECOMES
FIRST AMERICAN EXCHANGE COMPANY**



Margo Mucha McDonnell, CES® has rejoined 1031 CORP. and is overseeing operations as the company begins a merger with affiliate, First American Exchange Company, LLC. She will serve as Senior Vice President / Regional Sales Manager for First American Exchange Company.

Margo's previous tenure with 1031 CORP. included two years as managing officer and 12 years as president and chief operating officer. During that time, she also served on the board of directors of the Federation of Exchange Accommodators (FEA), the national trade association for 1031 exchange practitioners, from 1997 through 2008. In April 2008, she left 1031 CORP. and spent a short time working solely for the FEA as executive director. Margo returned to First American Exchange Company and 1031 CORP. in January 2009 to focus on the work she truly enjoyed - educating taxpayers and their advisors on the many benefits of 1031 exchanges and helping taxpayers achieve their investment objectives.

A respected author and speaker, Margo has written numerous articles for real estate, legal and title insurance trade publications, as well as investor newsletters. She has been interviewed by *CNNfn.com* and *Money* magazine and has been a guest on several radio programs, including Jay Lamont's *All About Real Estate* (WPEN 950 AM, Philadelphia). Additionally, she has presented more than 1,000 seminars and continuing education courses across the country to share the benefits of 1031 exchanges with attorneys, real estate professionals, accountants, title agents, lenders, qualified intermediaries and investors.

Margo's extensive work on behalf of the exchange industry also includes spearheading efforts to launch a national certification and continuing education program for exchange practitioners and serving as founding chair of the Certified Exchange Specialist® (CES®) Certification Council from 2002 to 2007. In recognition of her efforts to launch the CES® Program, she was awarded *The Margo McDonnell CES® Perpetual Award for Outstanding Service* by the CES® Certification Council in October 2008. She also is the recipient of the *2003 President's Award for Outstanding Dedication and Service to the FEA Members*.

Margo is based at 1031 CORP.'s headquarters in Royersford, Pennsylvania and she is thrilled to again be working with Susan S. Umstead, CES® and Marissa G. Bond, CES®. Margo will focus on business development and oversee 1031 CORP. while Sue Umstead will continue to serve as branch manager and handle the day-to-day operations.

ABOUT THE MERGER

In August 2004, 1031 CORP. and the T.A. Title Insurance Company family of companies were acquired by First American Title Insurance Company ("FATICO"), the largest subsidiary of The First American Corporation (NYSE: FAF), a Fortune 500® company that traces its roots to 1889. Customers had long appreciated the excellent qualified intermediary services provided by 1031 CORP. but now benefited by the financial strength of its new parent company. During the last year, 1031 CORP. has slowly begun the integration process into First American Exchange Company, LLC, a national qualified intermediary wholly owned by FATICO. As the next phase begins, new transactions will soon officially name First American Exchange Company, LLC as the qualified intermediary in the exchange agreement but they will be handled by the same 1031 CORP. staff its customers have come to know and trust over the years. The 1031 CORP. logo will soon take second stage to the First American Exchange Company logo on all company stationery and literature.

The merger provides shared operating systems and expanded resources for 1031 CORP. and its customers. Tax, legal and exchange professionals, including Certified Exchange Specialists®, in dozens of offices nationwide, provide an added wealth of exchange expertise. The merger will bring new exchange tools to the customers of 1031 CORP. on our new website, such as:

- A resource center with access to recent Revenue Rulings, Revenue Procedures, Private Letter Rulings, federal tax forms and disaster extensions related to 1031 exchanges;
- A short course video showing how a 1031 exchange works;
- Online order center to open exchanges at your convenience;
- A user forum on a variety of 1031 exchange topics;
- A quick link to State websites and state specific information for each of the fifty states;
- Access to 1031 exchange brochures, including ones available in foreign languages;
- Calculator to help determine a capital gains estimate; and
- A calculator to determine 45-Day Identification and 180-Day Exchange Period deadlines.

Questions related to our merger should be directed to Margo McDonnell.